

What is a course design project plan?

Lesson objectives

By the time you complete this study unit, you will be able to:

- ④ Complete a logical and well-formatted course design project plan that includes: course title, course description, course objectives, feasibility discussion, WBS, risk management, contingency plan, research, assisting resources and appendix.

A course design project plan includes:

- ④ Project course title
- ④ Course description
- ④ Course objectives
- ④ Feasibility discussion
- ④ Work breakdown schedule (WBS)
- ④ Risk management
- ④ Contingency plan
- ④ Research / assisting resources
- ④ Appendix

Why is this so important?

- ④ Quality control for consistency
- ④ Focus
- ④ Time management
- ④ Accountability

What are course goals?

- ④ Course goals are statements developed to explain **what the course will cover** and are often incorporated within the course description.
- ④ Course goals are written from the course's perspective.
- ④ They do not have to begin with an action/performance verb.

Example course goal:

This course is intended for academic instructors who plan to assume a leadership role in the realm of online instructional design. **It addresses the technology and pedagogical issues that need to be understood in order for online learning to be successful.**

Or

The purpose of this course to teach academic instructors technology and teaching methodology skills for successful online course design.

Course objectives:

- ④ are written from the learner's point of view.
- ④ tell the trainee what he/she will be able to do upon successful completion of the

course. ④ *can be* more general than lesson objectives, which need to be precisely observable. ④ trickle down into more detailed lesson objectives. This trickle down effect is sometimes called "chunking".

Example course level objectives:

Upon completing this course, learners will be able to:

- ④ Communicate effectively via virtual media.
- ④ Identify and address the needs of various types of virtual students.
- ④ Complete an effective lesson plan for an online course.
- ④ Demonstrate course management system proficiency.
- ④ Develop guidelines for online course consistency.
- ④ Develop guidelines for online course evaluation.
- ④ Design user friendly course sites that are instructionally and technologically sound.

Sample provided

- ④ Use the sample provided as a guide.
- ④ Keep in mind that your own campus may have a different course design project form.
- ④ If your campus does not have course design form, consider using the sample provided in this course as a guide to create one.

Template provided

- ④ In addition to the samples provided within following presentations, a template has been provided in the “Assignments” section of the course site.
- ④ Use the template to create your own Project Plan.